

BTPS SUPERINTENDENT'S PUBLIC SPEAKING RUBRIC



Contestant: _____ School: _____ Division: _____

Delivery (30)						
	2 Points	4 Points	6 Points	8 Points	10 Points	Points
Poise, Appearance & Body Language	Looks nervous, inappropriately dressed. No descriptive movement or gestures.	Some tension or indifferent appearance. Insufficient movement and/or gestures not coordinated with speech.	A little nervous, quick recovery from minor mistakes. Gestures present but appear awkward or unnatural.	Relaxed, not outwardly nervous appropriately dressed. Gestures are natural and appropriate.	Self-Confident, poised, appears to be natural. Gestures display energy and engage the audience.	/10
Eye Contact & Voice	No effort to make eye contact with audience. Low volume or monotonous tone.	Occasional eye contact with audience. Uneven or inappropriate volume and/or little inflection.	Fairly consistent use of direct eye contact with audience. Variation in volume.	Holds attention through direct eye contact with parts of the audience. Steady volume.	Holds attention through direct eye contact with all parts of the audience. Emphasizes key points.	/10
Pacing & Time	Pacing overshadows the message. 120+ seconds over the allotted time.	Pacing impairs the message. 90 seconds over the allotted time.	Pacing detracts from the message. 60 seconds over the allotted time.	Appropriate pacing. 30 Seconds over the allotted time.	Exemplary pacing throughout. Within the allotted time.	/10

Content (30)						
	2 Points	4 Points	6 Points	8 Points	10 Points	Points
Introduction	Has little or no introduction. Purpose missing. Lacks structure and transitions.	Introduction and purpose present but unclear. Transitions are only sometimes used.	Introduction and purpose present but lacking detail. Transitions are awkward.	Introduction and purpose sufficient. Transitions are steady throughout.	Full introduction and purpose given. Gained audience attention. Smooth transitions.	/10
Central Idea & Details	Has little or no focus on central idea or topic. Unrelated details.	Attempts to focus on a central idea or topic. Related details but provides no elaborations.	Conveys a central idea or topic but varies from it. Sufficient details with some elaboration.	Maintains fairly consistent focus on central idea or topic. Elaborates details to support central idea.	Central idea is consistently communicated and connected. Provides details that bring life to the central idea.	/10
Conclusion or Opinion	Little or no conclusion or opinion.	Attempts to form a conclusion.	Includes a conclusion or opinion that has limited connection to the central idea.	Includes a conclusion or opinion that is linked to the central idea.	Includes a clearly stated conclusion or opinion that enriches the presentation.	/10
Comments:					TOTAL POINTS:	/60